



THE EMBROIDERY COACH

Joyce Jagger, The Embroidery Coach

Will Help You Design Your Embroidery Business!



Do You Currently:

- Have your own embroidery equipment but frequently find yourself at a loss as to how to get the most from it?
- Run an embroidery business from your home but are not getting the high paying customers?
- Want to start a profitable home based embroidery business but are afraid of wasting time, money and energy in the process?
- Want to learn how to avoid common pitfalls and mistakes that can happen on a daily basis?
- Want to turn that “hobby” into profit? You are working so hard at it, not making any money and have lost your passion for it?
- Want to learn how to do it all from THE Embroidery Expert...easily, with step by step video instructions?
- Want to make a profit with your embroidery business?

RECEIVE JOYCE'S FREE **Embroidery Tips!**

Discover the # 1 Strategy that is Keeping You From Making Money

www.TheEmbroideryCoach.com

Joyce Jagger, The Embroidery Coach has the resources to help you resolve all of your embroidery business dilemmas! With her extensive on-line resources, Joyce has a system that will work with your busy schedule and meet your growing business needs.

Joyce Jagger, The Embroidery Coach with over 30 years of experience in the embroidery industry is the creator of many online & offline embroidery training programs.

25 of those years were spent as the owner and operator of a large multi-head embroidery shop! In 1978 she started with a free hand embroidery machine in the basement of her home. Her business grew very quickly and she moved out of her home into a retail location.

While making the transition from a home based operation to a retail business, Joyce saw that there were very few resources for beginning embroiderers, and she had to make her way with very little guidance.

After making many mistakes and setbacks, she developed a set of guidelines she knew would have helped her avoid all of her startup troubles.

Determined to help other embroidery entrepreneurs, in 2002 she started her own training and consulting business known as **The Embroidery Coach**, helping new embroiderers get started and helping more advanced embroiderers increase their profits!

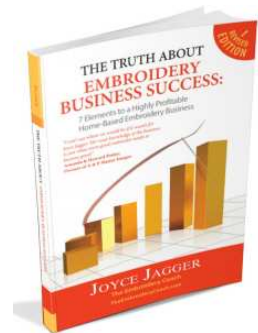
With diverse membership options, **Joyce** offers a comprehensive plan to fit anyone's budget. For more information about **Joyce** and become a member of any of her coaching programs go to: www.TheEmbroideryCoach.com

AVAILABLE PROGRAMS :

- ▶ **“How To Start An Embroidery Business” Online Video Program**– A training program that teaches you the fundamentals of How To Start An Embroidery Business. You will have access to all of the basic information that you need to get started in your embroidery business; from planning your business, pricing & marketing your embroidery business, to applying design techniques.
- ▶ **“9 Steps To A Profitable Embroidery Business”** - A 12 Week Program that is designed for the embroiderer that has been in business for a while and seems to be struggling with profitability. It will help you get organized, establish consistent pricing, and layout a marketing plan. Two (2) personal coaching calls are included.
- ▶ **“Embroidery Business Bookkeeping System”** - The Embroidery Business Bookkeeping System uses Quickbooks to set up a system to let you know exactly What areas are not profitable, What you need to do each day to keep track, How to do an invoice without a hassle, Keep track of all of your jobs in house and Be ready for the Accountant as soon as the year is done.

The Embroidery Training Resource Center: A Video Based Membership Site With 2 Levels—GOLD or GOLD PLUS

- ▶ **GOLD**—Training designed for the specific skill level of the new embroiderer, up through the Advanced Embroiderer! Over 250 videos showing you all of the basic skills of How to Embroider, Repairing Mistakes, How to Embroider Small Lettering, How to Create Monograms, How to Create Designs from Lettering & Shapes and Much, Much More! Also includes a monthly training webinar.
- ▶ **GOLD PLUS** –Covers all of the above, but add all of the Business Information in it, such as Business Forms, How to Price Embroidery, Embroidery Business Plan, Embroidery Business Marketing System and Much, Much More!
- ▶ **And check out her book!** -“The Truth About Embroidery Business Success!” - How to Run & Organize your Embroidery Business



To learn how to work with Joyce contact her at
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